## FOR IMMEDIATE RELEASE (North Carolina Based Media)

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## **EYEBORGS** Now an Official Selection of the Action on Film International Film Festival

EYEBORGS (www.eyeborgs.com) a sci-fi action thriller produced by North Carolina based Crimson Wolf Productions, Ltd., of Lewisville, NC and shot entirely in Winston-Salem, has been named an official selection and award nominee of the Action on Film International Film Festival (www.aoffest.com). The festival is scheduled to run July 24<sup>th</sup> – 31<sup>st</sup>, 2009 in Pasadena, California. EYEBORGS will screen at 8PM, Monday, July 27<sup>th</sup> at the Laemmle's Theatre. The film stars Adrian Paul (best known as "The Highlander" in the TV series and recent feature films), Megan Blake ("The Opposite of Sex"), Luke Eberl (Clint Eastwood's Academy Award nominated "Letters from Iwo Jima," and Tim Burton's "Planet of the Apes") and Danny Trejo ("Con Air," "Spy Kids," "Once Upon a Time in Mexico" and 'Machete' in Roberto Rodriguez's "Grindhouse"). All other members of the cast were local, North Carolina based performers and the crew was made up entirely of local talent. The multimillion-dollar production was shot on 35mm film in the Super-35mm widescreen format.

According to Del Weston, Creator, Producer of the *Action On Film International Film Festival*, "EYEBORGS is one of those breakthrough films that no one sees coming.

Fantastic effects, incredible story and acting as well as more production value than most

Hollywood blockbusters. Adrian Paul cements his place as a leading man in feature films with this new instant sci-fi classic hit."

John S. Rushton, Producer of EYEBORGS, stated, "We are thrilled to be invited to participate in such a highly regarded and successful film festival. *Action on Film* has an outstanding reputation for discovering emerging talent and showcasing films not only of great artistic merit but that are also recognized to have broad audience appeal and high commercial value. It's a great honor for EYEBORGS to be asked to participate in such a prestigious event."

Movie Maker magazine (www.moviemaker.com) recently listed *Action on Film* at the top of their list of 25 Film Festivals Worth the Money.

"We're thrilled and honored," adds EYEBORGS director, Richard Clabaugh.

"Few festivals recognize the effort that goes into making fun and inventive action scenes.

AOF is one festival that does. On EYEBORGS we had an incredible stunt team. To see their efforts recognized by a festival of this caliber is very satisfying."

EYEBORGS was produced by John S. Rushton, Charles Peller, Richard Clabaugh and Kim Swartz. Executive producer was M. Todd Tucker. The film was written by Fran Clabaugh and Richard Clabaugh and directed by Richard Clabaugh. The film's stunt coordinator was Dale Anthony Girard, an instructor of stage combat at the University of North Carolina School of the Arts and founder of the North Carolina Stuntman's Association (<a href="https://www.ncstunts.com">www.ncstunts.com</a>).

EYEBORGS was a fully North Carolina based effort, with NC based Crimson Wolf Productions funding the ambitious project almost exclusively through local, equity investors.

EYEBORGS tells the story of a near future where mobile robotic surveillance cameras known as "Eyeborgs" constantly watch everyone for possible criminal activity.

Adrian Paul stars as Robert J. "Gunner" Reynolds, an agent for the Department of Homeland Security whose testimony before a Senate committee triggered the creation of the Eyeborgs. He believes in the system and has come to depend on the robots as a vital tool in the war on terror.

But Gunner is forced to question his beliefs when a terror suspect in his custody dies in an apparent escape attempt and the video recorded by the Eyeborgs doesn't match his recollection of how events occurred. The incident leads him on a personal investigation into a series of untimely deaths. Gunner soon comes to believe that terrorists have seized control of the Eyeborgs and are using our own system against us in a plot to assassinate the President.

The movie's spectacular, climactic battle sequence takes places at the Millennium Center in Winston-Salem during the final debate of the presidential election. The city and major local landmarks feature prominently in the story and visually throughout the film.

EYEBORGS is an epic, action-thriller containing multiple, major action sequences, including fights, chases, gun battles, high falls, car crashes, and burn gags. In addition, the film features well over 650 high-quality, visual effects shots capable of competing with the best of major, Hollywood-studio filmmaking.

Christopher H. Watson of North Carolina based "Pixellex" (<a href="www.pixellex.com">www.pixellex.com</a>) was the film's Visual Effects Supervisor with additional major effects contributions by the

Winston-Salem based "Out of Our Minds Animation Studios"

(www.outofourmindsstudios.com) as well as Los Angeles based Floq FX.

The film recently had its World Premiere in London, England as the opening night event of the International Festival of Science Fiction and Fantastic Film, known as Sci-Fi London (<a href="www.sci-fi-london.com">www.sci-fi-london.com</a>).

A review of the film by website "Quiet Earth" (<a href="www.quietearth.us">www.quietearth.us</a>) following the premiere gave EYEBORGS a rating of 8 out of 10, noting the film contained, "superb action sequences the likes of which I haven't seen in a long time. They really are spectacular... Somehow the CGI is more realistic and effective than mega-budget Hollywood spectaculars like Transformers, and the editing is better by an order of magnitude, consistently coherent and punchy." (the full review can be read online at <a href="Quiet Earth Eyeborgs Review">Quiet Earth Eyeborgs Review</a>)

Award winning film critic Mark Burger, columnist for "YES Weekly" magazine whose reviews can be found on the popular website "Hollywood.com," described the film as "Imaginative, fast-paced and action-packed."

Interest in the film has grown steadily, building even more following two screenings for international distributors at the Cannes Film Market, and a special sneak-preview screening for Adrian Paul fans in Los Angeles at the Highlander Worldwide Conference. The film also screened locally as a "work-in-progress" event at the RiverRun International Film Festival in Winston-Salem, NC.

"We know we're coming out of nowhere with this one," said John S. Rushton, the film's producer. "No one in the industry, domestically or internationally, was expecting a small, North Carolina based production company to be making a studio-level film of this

scope, especially on such a modest, independent budget. When people see what we have they're usually pretty shocked. Because of that, we've been rolling it out carefully, screening only at selective events to build an awareness of the unique movie we have before finalizing a distribution deal."

Rushton gives full credit for the film's success to the investors who made it possible.

"Our investors are incredibly good people," Rushton continued, "They believe in what we are doing and have stayed with us through a very long post-production process, not to mention some very tough economic times. Our goal is to make sure they reap the rewards they so rightly deserve in exchange for that consistent faith they've shown in us."

Crimson Wolf is currently in active discussions with both domestic and international distributors. EYEBORGS is represented by Kim H. Swartz, Esq. (<a href="mailto:khs@msk.com">khs@msk.com</a>) of the Los Angeles based entertainment law firm, Mitchell, Silberberg and Knupp, LLP., (<a href="www.msk.com">www.msk.com</a>).

EYEBORGS is only the beginning for Crimson Wolf Productions, which currently has several other projects in development for the coming year. Crimson Wolf also collaborates on productions with other local filmmaking talent.

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To view a current trailer visit our website at: www.eyeborgs.com

Requests for review and screening copies will be handled on an individual basis.

Legitimate media outlets may find photos and artwork at the EYEBORGS Press website: <a href="http://www.eyeborgs.com/press">http://www.eyeborgs.com/press</a>. Additionally, we try to accommodate requests for specialized, exclusive or first use artwork where possible.





An pair of Eyeborg "LB units" against the Winston-Salem skyline (left) and Adrian Paul as "Gunner" (right) from the feature film EYEBORGS. These and other images are available in high-res formats suitable for print or web use, along with additional photos at <a href="https://www.eyeborgs.com/press">www.eyeborgs.com/press</a>

Hi-res versions of the above images are available for download at: <a href="http://www.eyeborgs.com/press/LB\_Ledge\_V\_lrg.jpg">http://www.eyeborgs.com/press/LB\_Ledge\_V\_lrg.jpg</a> (Vertical Composition)

<a href="http://www.eyeborgs.com/press/LB\_Ledge\_H\_lrg.jpg">http://www.eyeborgs.com/press/LB\_Ledge\_H\_lrg.jpg</a> (Horizontal Composition)

<a href="http://www.eyeborgs.com/press/Gunner-Laser-full.jpg">http://www.eyeborgs.com/press/Gunner-Laser-full.jpg</a> (Adrian Paul as Gunner with Laser)

## Other Recommended Images and Materials: (paste links into web browser to view or download)

General Flyer (One sheet and Sell Sheet): <a href="http://www.eyeborgs.com/press/EB\_Flyer.pdf">http://www.eyeborgs.com/press/EB\_Flyer.pdf</a>
Adrian Paul as Gunner – reaction: <a href="http://www.eyeborgs.com/press/Gunner-181A\_03B\_M2.jpg">http://www.eyeborgs.com/press/Gunner-181A\_03B\_M2.jpg</a>
Adrian Paul & Megan Blake: <a href="http://www.eyeborgs.com/press/Barbara\_Gunner-MCntr.jpg">http://www.eyeborgs.com/press/Barbara\_Gunner-MCntr.jpg</a>
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